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# A random walk through outcomes based research for healthcare

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*Jamie Kirkham (University of Liverpool)*

*Acknowledgements: Doug Altman  
Mike Clarke  
Carrol Gamble  
Richard Riley  
Paula Williamson ...*



# Why are outcomes important?

- Interventions are compared in RCTs by measuring differences in patient outcomes between the groups
- Selection of **appropriate** outcomes is crucial
- ‘Clinical trials are only as credible as their outcomes’ (Tugwell 1993)

# Hubs for Trials Methodology Research

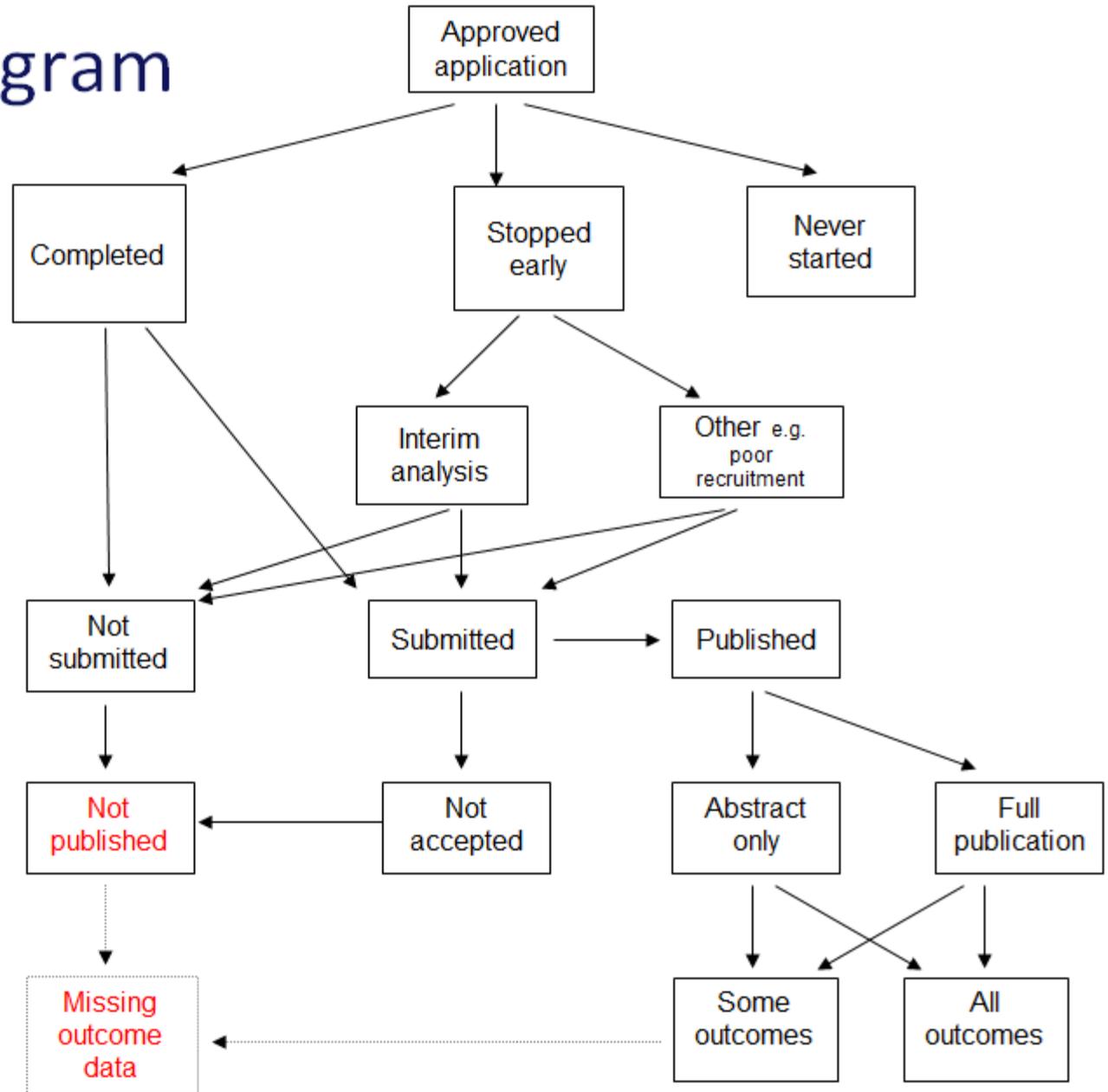


## Outcomes:

- Core outcome sets
- Ordinal
- Surrogate
- Harms
- Patient orientated
- Outcome reporting



# Trial Flow Diagram



Publication Bias ←

ORB ←

# The impact of outcome reporting bias in randomised controlled trials on a cohort of systematic reviews

Jamie J Kirkham,<sup>1</sup> Kerry M Dwan,<sup>1</sup> Douglas G Altman,<sup>2</sup> Carrol Gamble,<sup>1</sup> Susanna Dodd,<sup>1</sup> Rebecca Smyth,<sup>3</sup> Paula R Williamson<sup>1</sup>

	<b><i>Clear that the outcome was measured and analysed</i></b>		
<b>A</b>	States outcome analysed but only reported that result not significant (typically stating p-value >0.05).	Partial	High risk
<b>B</b>	States outcome analysed but only reported that result significant (typically stating p-value <0.05).	Partial	Low risk
<b>C</b>	States outcome analysed but insufficient data presented to be included in meta-analysis or to be considered to be fully tabulated.	Partial	Low risk
<b>D</b>	States outcome analysed but no results reported.	None	High risk
	<b><i>Clear that the outcome was measured</i></b>		
<b>E</b>	Clear that outcome was measured but not necessarily analysed. Judgment says likely to have been analysed but not reported because of non-significant results	None	High risk
<b>F</b>	Clear that outcome was measured but not necessarily analysed. Judgment says unlikely to have been analysed but not reported because of non-significant results	None	Low risk
	<b><i>Unclear that the outcome was measured</i></b>		
<b>G</b>	Not mentioned but clinical judgment says likely to have been measured and analysed.	None	High risk
<b>H</b>	Not mentioned but clinical judgment says unlikely to have been measured.	None	Low risk
	<b><i>Clear that the outcome was NOT measured</i></b>		
<b>I</b>	Clear that outcome was not measured.	N/A	No risk

# The impact of outcome reporting bias in randomised controlled trials on a cohort of systematic reviews

Jamie J Kirkham,<sup>1</sup> Kerry M Dwan,<sup>1</sup> Douglas G Altman,<sup>2</sup> Carrol Gamble,<sup>1</sup> Susanna Dodd,<sup>1</sup> Rebecca Smyth,<sup>3</sup> Paula R Williamson<sup>1</sup>

## ORBIT – key messages

*BMJ* (2010); **340**:c356

- ORB suspected in at least one trial in 34% of 283 Cochrane reviews
- Based on 88% sensitivity and 80% specificity for detecting the bias

## Multivariate meta-analysis helps examine the impact of outcome reporting bias in Cochrane rheumatoid arthritis reviews

Giacomo Frosi<sup>a,\*</sup>, Richard D. Riley<sup>b</sup>, Paula R. Williamson<sup>a</sup>, Jamie J. Kirkham<sup>a</sup>

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<sup>b</sup>*School of Health and Population Sciences, University of Birmingham, Edgbaston, Birmingham, B15 2TT, United Kingdom*

Accepted 24 November 2014; Published online 28 November 2014

- All 21 reviews contained missing data on at least one of the eight outcomes.
- ORB was highly suspected in 247 (22%) of the 1,118 evaluable outcomes from 155 assessable trials

# Outcome Reporting Bias in RA Reviews

(Tocilizumab for rheumatoid arthritis)

Study ID (author, study start date)	OMERACT Core Outcome Set							
	Tender joints	Swollen joints	Pain	Physician global	Patient global	Functional status	Acute phase reactants	Radiological damage
Study 1	✓	✓	✓	✓	✓	✓	✓	✗
Study 2	✓	✓	✓	✓	✓	✓	✓	✗
Study 3	✓	✓	✓	✓	✓	✓	✓	✗
Study 4	✓	✓	✓	✓	✓	✓	✓	✓
Study 5	✓	✓	✓	✓	✓	✓	✓	✗
Study 6	✓	✓	✓	✓	✓	✓	✓	✗
Study 7	✓	✓	✓	✓	✓	✓	✓	✗
Study 8	✓	✓	✓	✓	✓	✓	✓	✗

**Measured**

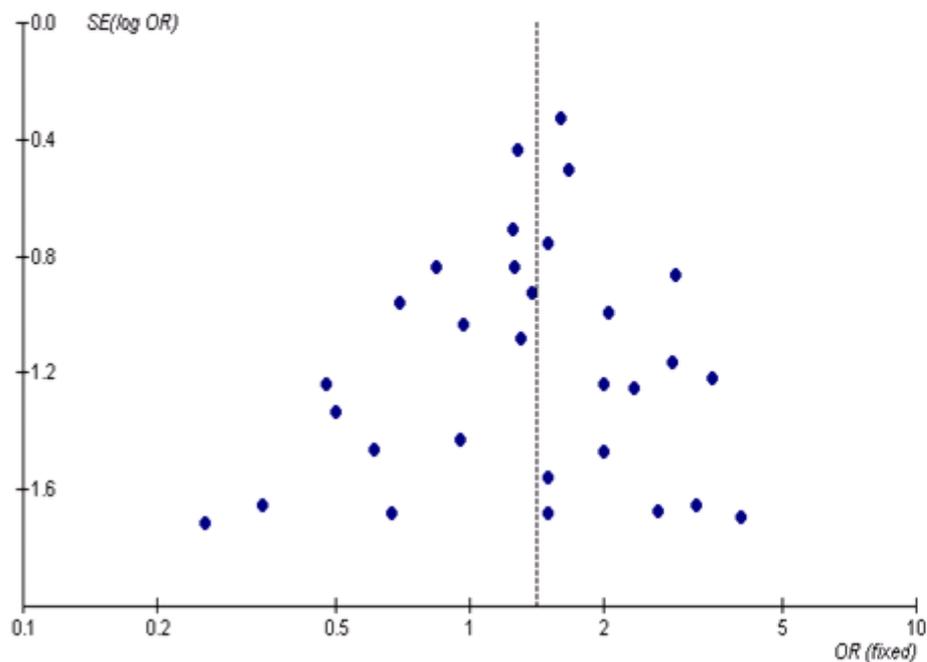
# Outcome Reporting Bias in RA Reviews

(Tocilizumab for rheumatoid arthritis)

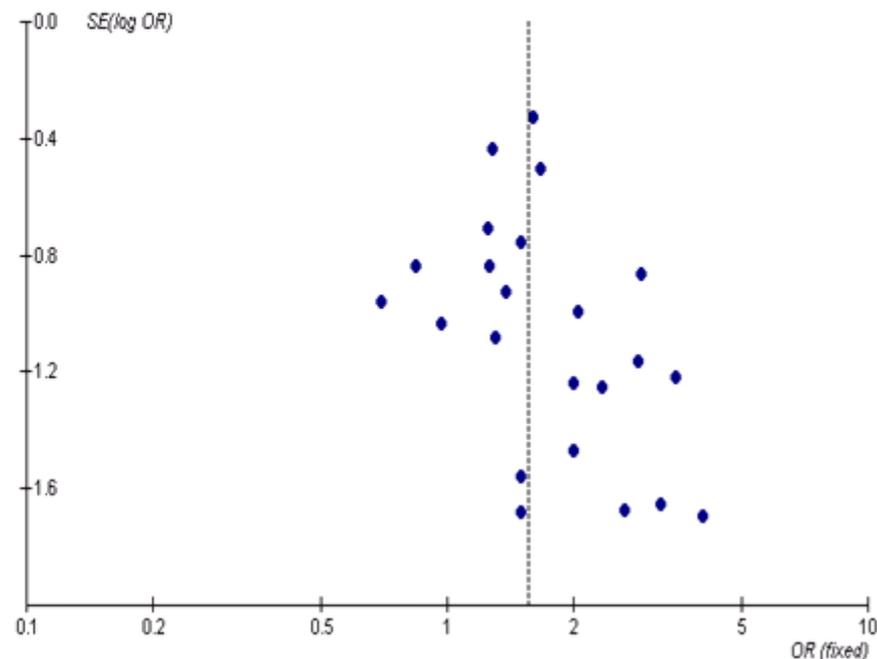
Study ID (author, study start date)	OMERACT Core Outcome Set							
	Tender joints	Swollen joints	Pain	Physician global	Patient global	Functional status	Acute phase reactants	Radiological damage
Study 1	✗	✗	✗	✗	✗	✗	✗	✗
Study 2	✗	✗	✗	✗	✗	✗	✗	✗
Study 3	✗	✗	✗	✗	✗	✗	✗	✗
Study 4	✗	✗	✗	✗	✗	✗	✗	✓
Study 5	✓	✓	✓	✓	✓	✓	✓	✗
Study 6	✓	✓	✗	✗	✗	✓	✓	✗
Study 7	✓	✓	✗	✗	✗	✓	✗	✗
Study 8	✗	✗	✗	✗	✗	✗	✗	✗

**Measured and Reported**

# Impact of ORB / Publication Bias



OR 1.41 (1.04,1.91)



OR 1.55 (1.13,2.14)

# The impact of outcome reporting bias in randomised controlled trials on a cohort of systematic reviews

Jamie J Kirkham,<sup>1</sup> Kerry M Dwan,<sup>1</sup> Douglas G Altman,<sup>2</sup> Carrol Gamble,<sup>1</sup> Susanna Dodd,<sup>1</sup> Rebecca Smyth,<sup>3</sup> Paula R Williamson<sup>1</sup>

## ORBIT – key messages

*BMJ* (2010); **340**:c356

- ORB suspected in at least one trial in 34% of 283 Cochrane reviews
- 42 significant meta-analyses
  - 8 (19%) would not have remained significant
  - 11 (26%) would have overestimated the treatment effect by > 20%

Which is the bigger problem?

Outcome reporting bias

Publication bias

# Systematic Review of the Empirical Evidence of Study Publication Bias and Outcome Reporting Bias — An Updated Review

Kerry Dwan\*, Carrol Gamble, Paula R. Williamson, Jamie J. Kirkham, for the Reporting Bias Group<sup>†</sup>

Department of Biostatistics, University of Liverpool, Liverpool, England

- Fully reported: OR 2.2 to 4.7 if statistically significant
- Reports vs protocols: 40–62% at least one primary outcome changed, newly introduced or omitted

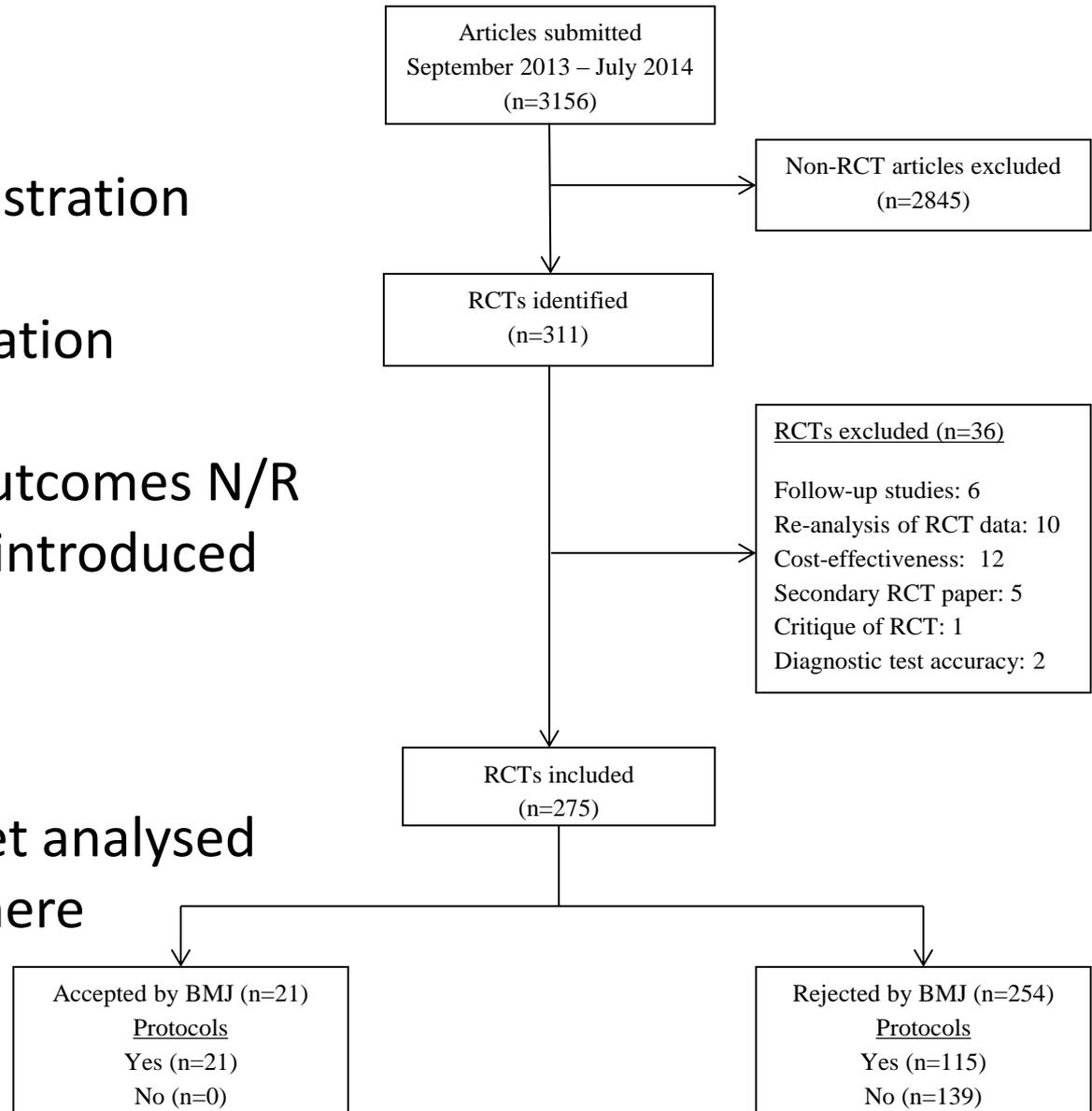
# Whose fault is poor reporting?

- Poor reporting indicates a collective failure of authors, peer reviewers, and editors
  - ....on a massive scale
- Researchers (authors) may not know what information to include in a report of research
- Editors may not know what information should be included

What help can be given to authors?

What help can be given to editors?

- Prospective trial registration
- Protocol required
- Transparency declaration
- 20% pre-specified outcomes N/R
- 10% new outcomes introduced
- **Reasons:**
  - Space limitation
  - Outcomes not yet analysed
  - Reported elsewhere
  - Errors



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# Selective Reporting

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BMJ

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Frequency and reasons for outcome reporting bias in clinical trials: interviews with trialists

*“When I take a look at the data I see what best advances the story, and if you include too much data the reader doesn’t get the actual important message, so sometimes you get data that is either not significant or doesn’t show anything, and so you, we, just didn’t include that”. Smyth et al., 2011*



## Frequency and reasons for outcome reporting bias in clinical trials: interviews with trialists

R M D Smyth, research associate,<sup>1,2</sup> J J Kirkham, research associate,<sup>1</sup> A Jacoby, professor of medical sociology,<sup>2</sup> D G Altman, professor of statistics in medicine,<sup>3</sup> C Gamble, senior lecturer,<sup>1</sup> P R Williamson, professor of medical statistics<sup>1</sup>

- 4/17(24%), trials in which pre-specified outcomes had been measured but not analysed (the “direction” of the main findings influenced the investigators’ decision not to analyse the remaining data collected).
- In 14 (67%) of the 21 randomly selected PubMed trials, there was at least one unreported efficacy or harm outcome.



## RESEARCH

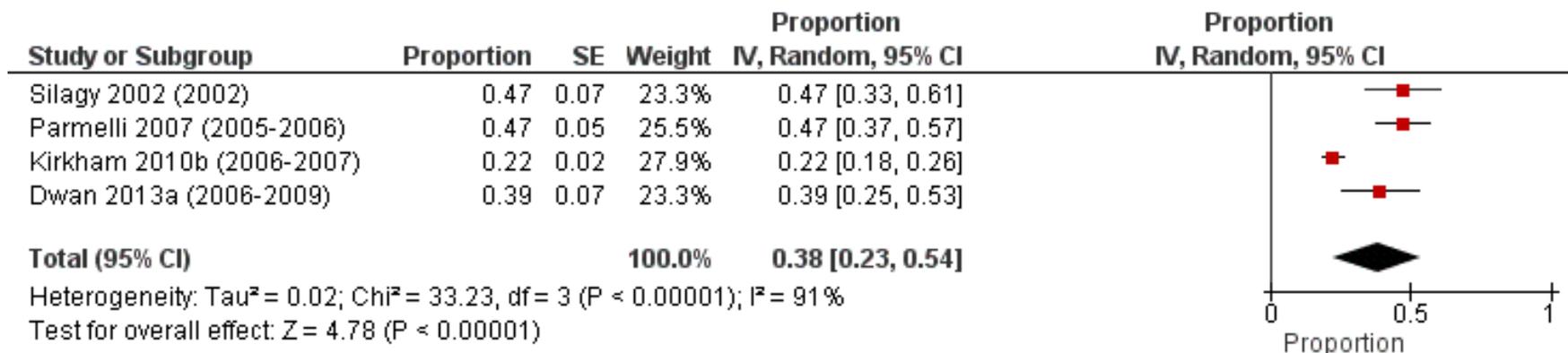
### **Selective reporting bias of harm outcomes within studies: findings from a cohort of systematic reviews**

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- Specific harm outcomes were reported in only 38% (92/243) of Cochrane reviews.
- Overall, 76% (705/931) of primary studies in the Cochrane reviews did not report the relevant review's primary harm outcome, or did not report it in full.

# Bias due to selective inclusion and reporting of outcomes and analyses in systematic reviews of randomised trials of healthcare interventions (Review)

Page MJ, McKenzie JE, Kirkham J, Dwan K, Kramer S, Green S, Forbes A



Prevalence of systematic reviews that added, omitted, upgraded or downgraded at least one outcome between the protocol and published systematic review was 38% (95% CI 23% to 54%)

# Solutions to ORB

## Non-Statistical Solutions

- Obtain the missing outcome data

## Statistical Solutions (sensitivity analyses)

- Bound for maximum bias (*Trials* 2007; 8:9)
- **Multivariate meta-analysis** (*Statistics in Medicine* (2012); 31(20): 2179-2195)
- Explicit modelling techniques (*Biostatistics* 2014; 15(2): 370-383)
- Other methods, e.g. regression approaches

Which is the bigger problem?

Outcome reporting bias

Publication bias

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# Aims and Objectives

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**Aim:** To estimate the proportion of missing participant data due to lack of publication of the study and the proportion due to missing outcome data within a published study.

**Objective:**

- Compute the proportion of fully reported outcome data
- Compute the proportion of partially reported data
- Compute the proportion of missing data from published studies (selective reporting)
- Compute the proportion of missing data from unpublished studies (publication bias)
- Compute the proportion of missing data from all studies (published and unpublished)

**Data sources:** Protocols of clinical research projects submitted to the research ethics committee of the University of Freiburg (Germany) and associated full published articles



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# Results

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- **Study cohort:** 308 studies; 167 (54%) published
  - Increased risk of commercially funded studies being published [Relative risk 1.20, 95% CI (0.86, 1.67)]
- **Outcomes:** 3407 (from 308 studies)
  - Commercially funded studies less likely to publish all outcomes [Relative risk 0.64, 95% CI (0.30, 1.38)]
- **Total participant data:** 2,618,116 (\*sample size x outcomes)



\*For published studies the sample size was taken from the study publication (actual sample size achieved); for unpublished studies this was taken as the planned sample size from the study protocol.



# Results

<b>Proportions of reporting/missingness</b>	
Proportion of fully published data	47%
Proportion of partially reported data	34%
Proportion of missing data from published studies (within-study selective outcome reporting)	4%
Proportion of missing data from unpublished studies (publication bias)	15%
Proportion of missing data from all studies	19%
<b>Sensitivity analyses</b>	
Proportion of missing data from all studies (partially reported = unpublished)	53%





## Research Article

Received 7 July 2011,

Accepted 8 February 2012

Published online 25 April 2012 in Wiley Online Library

(wileyonlinelibrary.com) DOI: 10.1002/sim.5356

# A multivariate meta-analysis approach for reducing the impact of outcome reporting bias in systematic reviews

Jamie J. Kirkham,<sup>a\*†</sup> Richard D. Riley<sup>b</sup> and  
Paula R. Williamson<sup>a</sup>

## Bivariate fixed effect meta-analysis model

$$\begin{pmatrix} X_i \\ Y_i \end{pmatrix} \sim N \left( \begin{pmatrix} \beta_X \\ \beta_Y \end{pmatrix}, \begin{pmatrix} s_{X_i}^2 & \rho_i s_{X_i} s_{Y_i} \\ \rho_i s_{X_i} s_{Y_i} & s_{Y_i}^2 \end{pmatrix} \right)$$

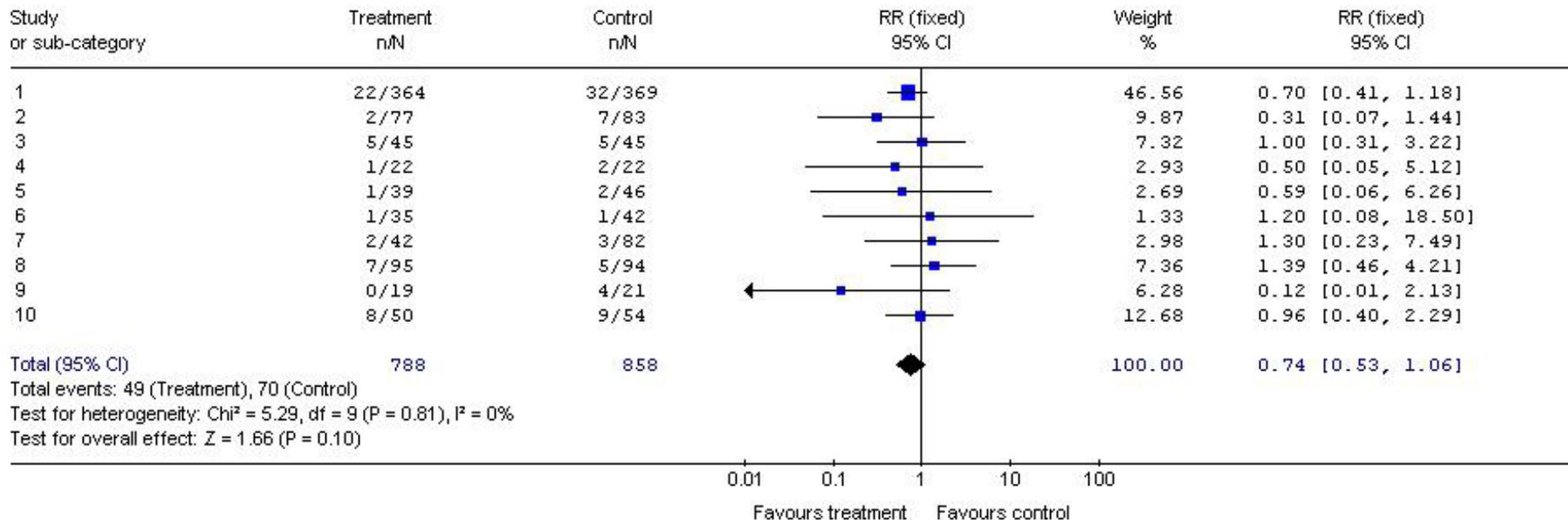
- $\beta_x$  : treatment effects outcome 1
- $\beta_y$  : treatment effects outcome 2
- $s^2_{x_i}$  : within study variances for outcome 1 (assumed known)
- $s^2_{y_i}$  : within study variances for outcome 2 (assumed known)
- $\rho_i$  : within-study correlations, indicating the association between outcome estimates within a study (assumed known)

# Multivariate meta-analysis

## (Example)

- Two binary outcomes of interest: TF and mortality
- 15 eligible trials all reported TF: pooled RR (95% CI) of 1.11 (1.02, 1.21) [favours combination therapy]

Review: Example  
 Comparison: 01 Treatment versus control  
 Outcome: 01 Mortality

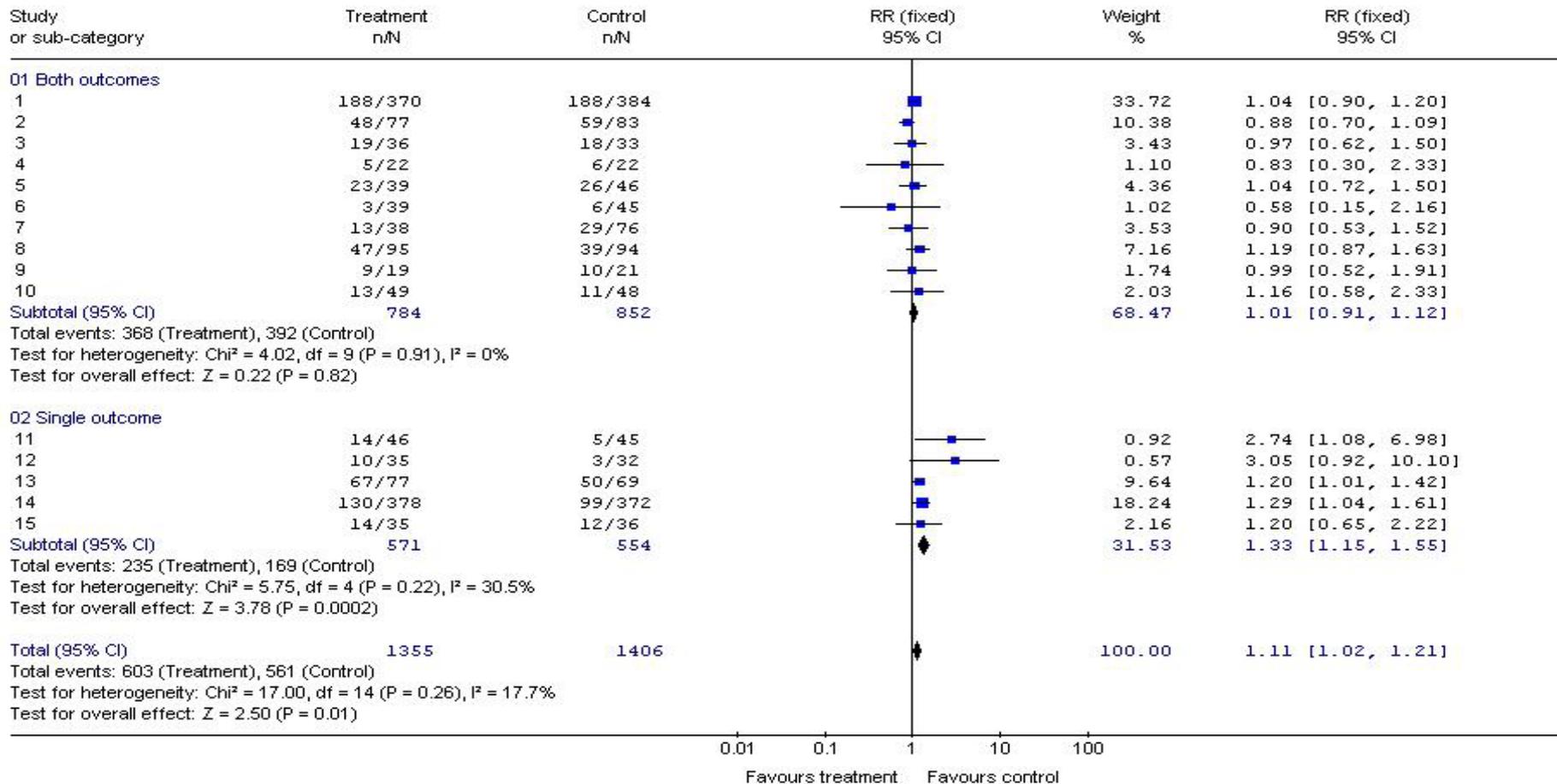


# Multivariate meta-analysis

## (Example)



Review: Example  
 Comparison: 02 Treatment versus control  
 Outcome: 01 Treatment Failure



# Practical Example: Head and Neck Cancer

\*Tandon et al. (2010) assess the prognostic association of mutant p53 for OS & DFS in patients with head & neck cancer

For cancers at the Larynx, Oral cavity, Oropharynx and Hypopharynx site, they extracted hazard ratios for:

- Overall survival
- Disease free survival

*\*Cancer Epidemiology, Biomarkers & Prevention (2010) 19; 574*

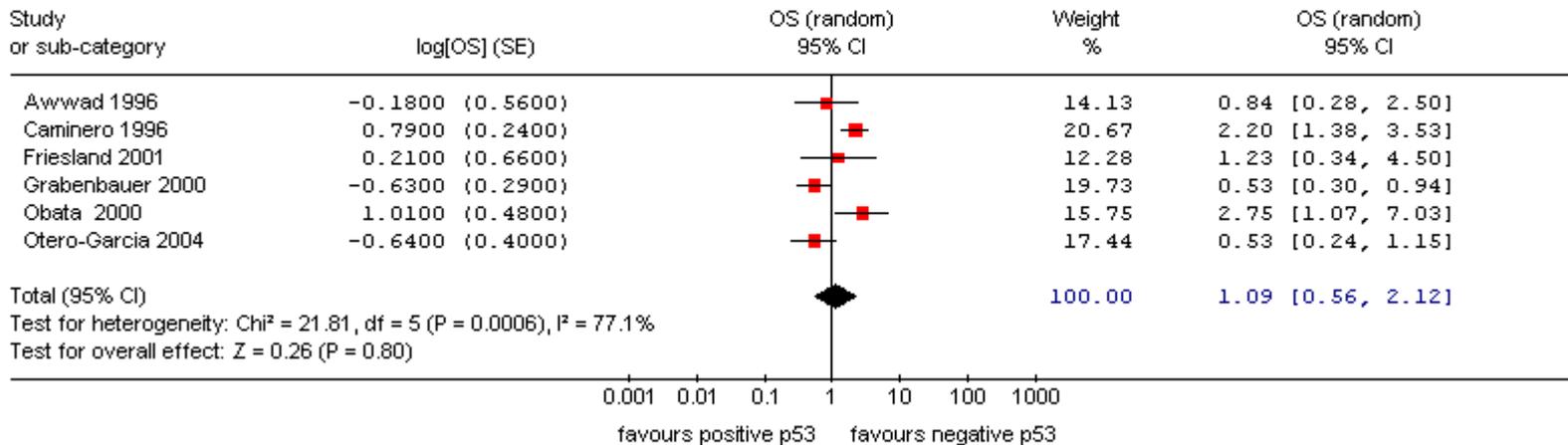
# Head and Neck Cancer – outcome matrix (Hazard Ratio)

Study	Site	OS	DFS
Awwad	Oropharynx	✓	✓
Camintero	Oropharynx	✓	✗
Friesland	Oropharynx	✓	✗
Grabenbauer	Oropharynx	✓	✓
Obata	Oropharynx	✓	✓
Otero	Oropharynx	✓	✗

# Practical Example: Univariate analysis (Oropharynx site)

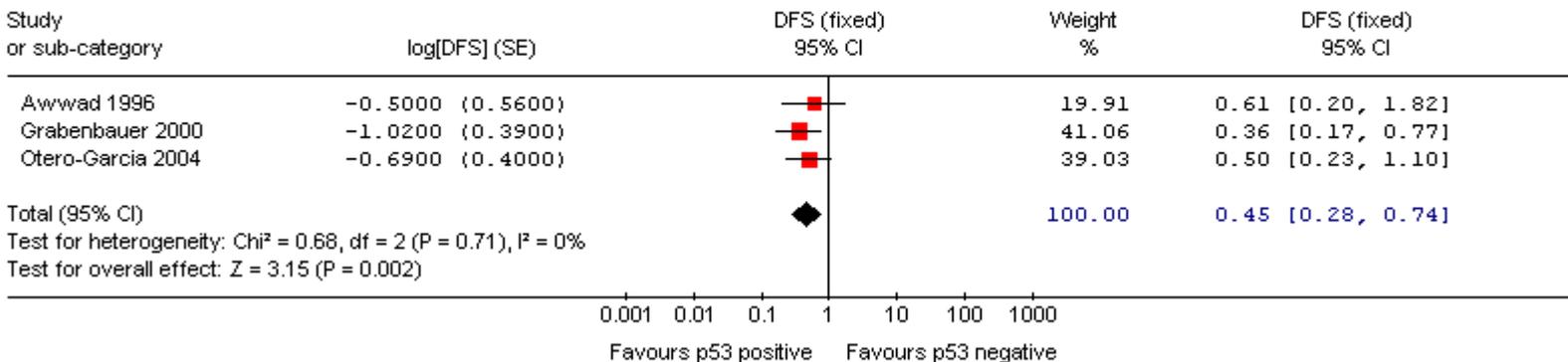
Review: Head and Neck Cancer  
 Comparison: 02 p53 positive versus p53 negative  
 Outcome: 01 Oropharynx Overall Survival (OS)

OS



DFS

Review: Head and Neck Cancer  
 Comparison: 01 p53 positive versus p53 negative  
 Outcome: 01 Oropharynx Disease Free Survival (DFS)



## Practical Example: Multivariate analysis (Oropharynx site)

For OS (no missing data):

A univariate meta-analysis gives:

- a pooled hazard ratio estimate of 1.09 ( $p = 0.776$ )

A bivariate meta-analysis (assume  $w/s = 0.8$ ) gives:

- a pooled hazard ratio estimate of 1.12 ( $p = 0.662$ )

... no difference in conclusions

For DFS (missing data in 3 studies):

A univariate meta-analysis gives:

- a pooled hazard ratio estimate of 0.45 ( $p = 0.046$ )

A bivariate meta-analysis (assume  $w/s = 0.8$ ) gives:

- a pooled hazard ratio estimate of 0.80 ( $p = 0.47$ )

... very different conclusions!!!

# Van Houwelingen et al., 2002

STATISTICS IN MEDICINE  
*Statist. Med.* 2002; **21**:589–624 (DOI: 10.1002/sim.1040)

## TUTORIAL IN BIOSTATISTICS

### Advanced methods in meta-analysis: multivariate approach and meta-regression

Hans C. van Houwelingen<sup>1,\*†</sup>, Lidia R. Arends<sup>2</sup> and Theo Stijnen<sup>2</sup>

Good overview of multivariate methods for meta-analysis  
Provides code on how to implement in SAS

# Multivariate meta-analysis

## (Example)



Model		All-cause Mortality ( $b_1$ )				Treatment Failure ( $b_2$ )			
		Pooled Risk Ratio	Standard Error	P-value	95% Confidence Interval	Pooled Risk Ratio	Standard Error	P-value	95% Confidence Interval
UFMA	0	0.778	0.182	0.168	(0.545, 1.111)	1.095	0.040	0.024	(1.012, 1.184)
BFMA	0.021 (impute)	0.782	0.182	0.177	(0.548, 1.117)	1.095	0.040	0.024	(1.012, 1.184)
BFMA	0.2	0.818	0.180	0.264	(0.575, 1.164)	1.097	0.040	0.020	(1.015, 1.187)
BFMA	0.309 (impute)	0.841	0.178	0.330	(0.594, 1.191)	1.099	0.040	0.018	(1.016, 1.188)
BFMA	0.4	0.861	0.175	0.393	(0.611, 1.213)	1.099	0.040	0.017	(1.017, 1.189)
BFMA	0.6	0.909	0.165	0.561	(0.657, 1.256)	1.101	0.039	0.014	(1.020, 1.189)
BFMA	0.7	0.933	0.158	0.662	(0.685, 1.271)	1.101	0.038	0.012	(1.021, 1.188)
BFMA	0.8	0.959	0.147	0.775	(0.718, 1.280)	1.102	0.037	0.010	(1.024, 1.185)

# Core outcome set



- Agreed standardised set of most important outcomes
- Disease/condition specific
- All treatment types or a particular intervention
- Both benefits and harms
- The minimum – expect others to be collected
- Focus of effectiveness trials
- Relevant within routine clinical practice

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# Can a core outcome set improve the quality of systematic reviews? – a survey of the Co-ordinating Editors of Cochrane review groups

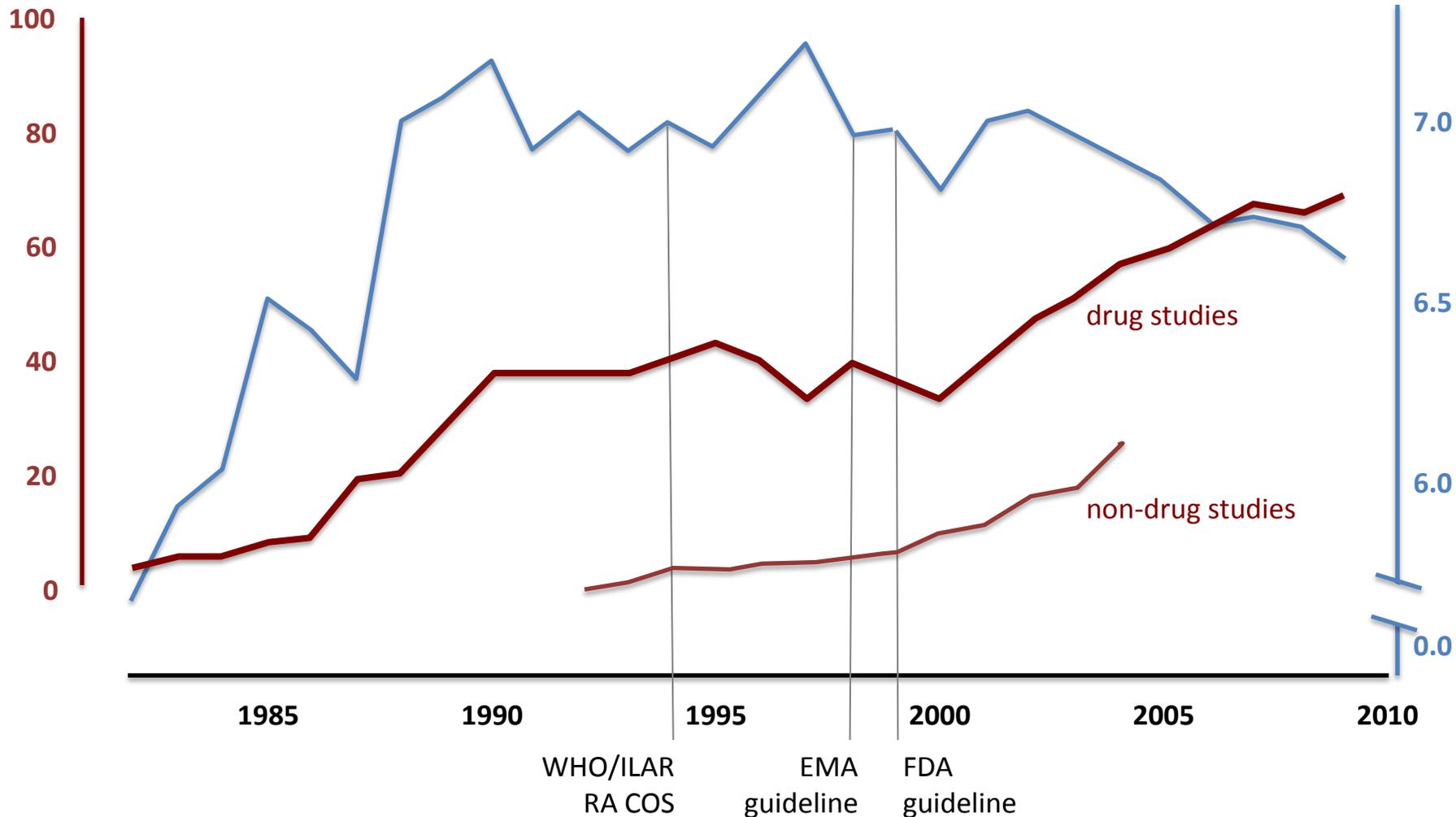
Jamie J Kirkham<sup>1\*</sup>, Elizabeth Gargon<sup>1</sup>, Mike Clarke<sup>2</sup> and Paula R Williamson<sup>1</sup>

- 73% of Co-ordinating Editors thought that a COS for effectiveness trials should be used routinely for a SoF table
- Different CRG's have different policies on outcome selection
- Three main COS challenges were:
  - development of COS,
  - scope of COS and
  - persuading authors/trialists to implement



Studies reporting full RA COS (%)

Mean number of clinical outcomes



# Evidence for the Selective Reporting of Analyses and Discrepancies in Clinical Trials: A Systematic Review of Cohort Studies of Clinical Trials

Kerry Dwan<sup>1\*</sup>, Douglas G. Altman<sup>2</sup>, Mike Clarke<sup>3</sup>, Carrol Gamble<sup>1</sup>, Julian P. T. Higgins<sup>4,5</sup>, Jonathan A. C. Sterne<sup>4</sup>, Paula R. Williamson<sup>1</sup>, Jamie J. Kirkham<sup>1</sup>

- Per protocol analysis vs. ITT
- Subgroup analyses
- Dichotomising continuous outcomes
- Dealing with missing data

